

How your money was invested

- 20% Overheads
- 8% Safe City
- 12% Sparkling City
- 15% Mobile City
- 5% Intelligent City
- 40% Amazing City



Levy collection for 2022/23 is £971,036.24

- 20% Overheads
- 16% Safe City
- 25% Sparkling City
- 11% Mobile City
- 3% Intelligent City
- 25% Amazing City



Throughout the challenging pandemic period, we continued to deliver improvements to make the city centre safer, cleaner, connected, smart and vibrant.

Our dedication meant that we were voted in again to continue work in the Central Milton Keynes.

We're very grateful to all BID businesses for committing to the future longevity of the city.



If you have any questions or require further information please contact us:

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Our key highlights

- We were voted in by a 95% majority to continue our vital work in the area.
- An historic second term won with 97% of our rateable value of businesses voting.
- 60% of businesses engaged with wanted us to continue and develop projects.
- We won £111,347 of additional funding, totalling £510,300 over the five-year term
- Our MySummer campaign with over 8,000 website hits sold out in 30 minutes .
- The landmark TV campaign showcasing the city launched on ITV and Sky TV.
- We introduced a new team of BID ambassadors, providing around 8000 hours of patrolling per year.
- The number of tents in CMK was reduced from over 100 to 1.
- Our Tap to Donate machines raised nearly £12,000 for MK homeless charities.
- We continued to revitalise the landscaping around CMK and Grafton Park with £45,000 extra funding.
- Approximately 5,000 people gathered to enjoy our largest ever Christmas lights switch on to kick off the festive season.

MyIntelligent City

Our BID Recovery Fund of £100,000 was available to help businesses affected by the pandemic. We also sponsored the MK Jobs show, creating a new Jobs page on the website to advertise and promote valuable employment opportunities in the BID area.

We continue to work with a new Allyship programme alongside Women Leaders, providing training on equality in the workplace, whilst a new discussion forum has been created with Unity Place to promote community spaces in CMK.

MyAmazing City

It's been important to us to continue to entertain and delight local residents. Our MySummer campaign offered tickets to family fun day events at Cineworld, IFly indoor skydiving, petting Zoo, indoor golf and football Fridays. The festival was sold out within 30 mins and catered for over 1700 happy customers.

We sponsored the MK Pride festival - dressing the city with pride bows and a pride archway - and launched a groundbreaking TV advert with MK Council on Sky TV and ITV to promote the city as a destination.

Our 2021 Christmas Lights Switch On was our largest ever, with MKFM headlining live music and dance events, a mascot parade, visit from Santa and switch on by Amelle Berrabah. We also raised funds for two chemo chairs for Milton Keynes Hospital Charity by holding a spectacular Spring Fashion Show in partnership and hosted by John Lewis.

MyMobile City

The MyBus service has now been extended, with a new anti-clockwise route to help users travel during lunch hours and after work, whilst the MyMiltonKeynes App continues to provide innovative parking intelligence data on available spaces. Transport hub plans to allow greater connectivity and address infrastructure issues are being created.

MySafe City

We supplemented our two officers provided by the BID through Thames Valley Police, with four Ambassadors to support, direct and engage with BID businesses. Our BID police officers provide 4000 hours per year patrolling, tackling ASB and illegal begging issues.

We forged a multi-agency approach to rough sleeping, liaising with homeless charities and MK homeless partnership, raising £13,000 for MK Food Bank. Our eight Tap to Donate machines have raised nearly £12,000 for tangible support for rough sleepers. Preparations for a new Business Crime Partnership will further enhance the security of the area.

MySparkling City

Our team of dedicated CMK landscapers have provided constant greening improvements. There have been significant works at Grafton Park and the Heritage project between Avebury Boulevard and Saxon Gate, where 140 tonne bags of green waste and litter have been removed and 1200 squares metres of pruning carried out. Continuing our fight against litter, we've also installed additional cigarette butt bins.

Our landscapers have forged ahead with CMK's revitalisation project, adding floral filing cabinets and a #LoveMK day planting feature, whilst the Midsummer Boulevard spine uplighters that we have funded are now adding sparkle.

