

What is MyMiltonKeynes BID?

A Business Improvement District – or BID – is a way for local businesses to work together to tackle issues that affect their trading environment. We began trading on 1 June 2017 and in 2022, businesses voted to continue services provided by MyMilton Keynes for another five years.

What is the BID levy?

The BID is funded primarily by eligible businesses in Milton Keynes City Centre paying an annual BID levy. The person or organisation liable to pay the non-domestic rates for the property, with a rateable value of £50,000 or more, is liable to pay the BID levy. Where a property is occupied, this will be the occupier, for empty properties the person or organisation entitled to occupy the property is liable to pay. This will normally be the leaseholder or the owner.

How is the levy calculated?

The charging mechanism is simple and fair. The BID levy is charged at 1.37% of the Rateable Value of each eligible business within the BID area on 1 June 2025. Businesses in centre:mk, Midsummer Place, The Hub, 12th Street and Xscape are charged at the lower rate of 1.09%. Registered charitable organisations do not pay a BID levy.

What happens if I don't pay?

The BID levy is mandatory and Milton Keynes City Council, who collect the levy on behalf of MyMiltonKeynes, will take action to recover any outstanding money owed. Any levy payer experiencing financial difficulties should contact the Council at the earliest possible opportunity to explore spreading payment over a period of months.

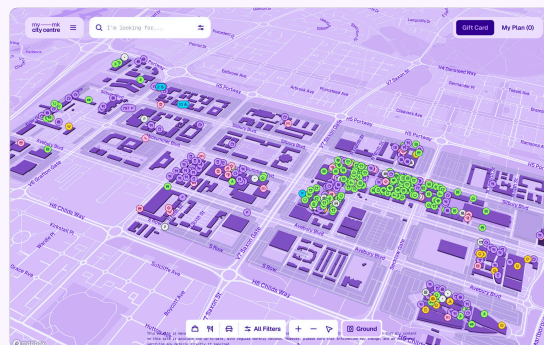
Transparency & accountability

MyMiltonKeynes is accountable to each and every levy payer. It is not-for-profit and all accounts are published in an Annual Report, accessible via our corporate website. Levy payers are also invited to attend our AGM. The BID is led by a volunteer Board of Directors who are experienced local business and community leaders. They are responsible for setting the strategic direction, in conjunction with the CEO and for overall governance.

How do I get involved?

The value of what you get out the BID depends on how much you use the services available. Contact the team to find out more by emailing us at info@mymiltonkeynes.co.uk or call us on 01908 395099.

Our BID area



Keep in touch

You can access information about the BID at www.mymiltonkeynes.co.uk

Or you can contact us at:
info@mymiltonkeynes.co.uk
Tel: 01908 395099

You can also come visit our offices at Sovereign Court, 215 Witan Gate, MK9 2HP

my — mk city centre

Follow us on socials: @mkcitycentre
Or visit our consumer website: mymk.cc

—milton
keynes
BUSINESS
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DISTRICT

BID factsheet

my — mk
city centre

Your BID Levy 2025
www.mymiltonkeynes.co.uk



New projects delivered in 2024/25

We listened to the feedback given to us by businesses in our members survey in January and delivered new projects and services:

City Centre marketing

- Created a consumer facing BID brand and website showcasing Milton Keynes City Centre news, reviews and guides (mymk.cc) to promote BID businesses.
- Launched a City Centre-wide Gift Card.
- Relunched social media channels as @mkcitycentre and saw follower numbers increase significantly.



Crime & safety

- Installed a private security team who patrol the BID area dealing with shoplifters, antisocial behaviour and aggressive beggars.
- Introduced regular multi-agency meetings to address low level crime and antisocial behaviour.
- Introduced a radio scheme connecting businesses with each other, our private security team, centre security teams, and police officers on patrol.
- Launched MK Ready to Respond with key partners to ensure preparedness in the event of a major incident.
- Took over the administration of the City Bar Watch scheme

And so much more...

- Made improving accessibility and inclusion a priority, delivering a programme of work under the 'Our Purple City' theme, with key partners.
- Redeveloped the BID's corporate website to make it easier to access information on our activities.
- Introduced monthly City Centre Insights reports.
- Introduced our quarterly NEWS magazine, hand delivered to all City Centre businesses.
- Introduced a dedicated budget for public realm improvement projects delivered via our Report It scheme.
- Ran a programme of corporate litter picking days.



while still continuing to deliver...

Christmas lights & switch-on event

- We continue to install the Christmas lights in the City Centre and this year added in additional tree lights to extend coverage further down Midsummer Boulevard.
- We moved our annual switch-on event to The Point car park and in doing so more than doubled the number of attendees, while halving the spend by managing the event in-house.



Public realm improvements



- We continued to receive additional funding to landscape the main underpasses, plus Grafton Park and Fred Roche Gardens.
- As part of this work, we planted 600 lavender plants, which enhance biodiversity and improve the visual appeal of the City Centre.

Supporting the community

- We work with partners to tackle homelessness and raise money through out Tap To Donate machines located around the City Centre
- We continued to provide funding to Action4Youth to young people via its Breakout programme.

